Environment and Quality Management for the Higher Education Institutions to Achieve Research and Academic Excellence Prof. Vijayan Gurumurthy Iyer, **DEBM Course Coordinator of** The EDI of India, Special Guest, European School of Quality **Assurance in Prague** and

> Professor (Environmental Science), Narasaraopeta Engineering College, Guntur District, Andhra Pradesh.

The objective of the study is to conceptualize EQM on the basis of field visits undertaken to twenty five number of higher learning institutions (HLIs) including formulation and appraisal of fifteen number of detailed project reports (DPRs) of Diploma in Entrepreneurship **Business Management (DEBM) extension** learners of the EDI of India during the research year (RY) 1999 -2015 in order to propose EQM for HLIs. The design of the study was cross sectional.

1. Sustainable National Development (SND) is a kind of national development that meets the needs of the present without compromising the ability and efficacy of the future generations to meet their own needs. 2.Environment coupled with quality management is an intricate managerial approach that is the targeted research area for economical improvement and sustainability based on the triple bottom-line approach (economical, environmental and social feasibility studies).

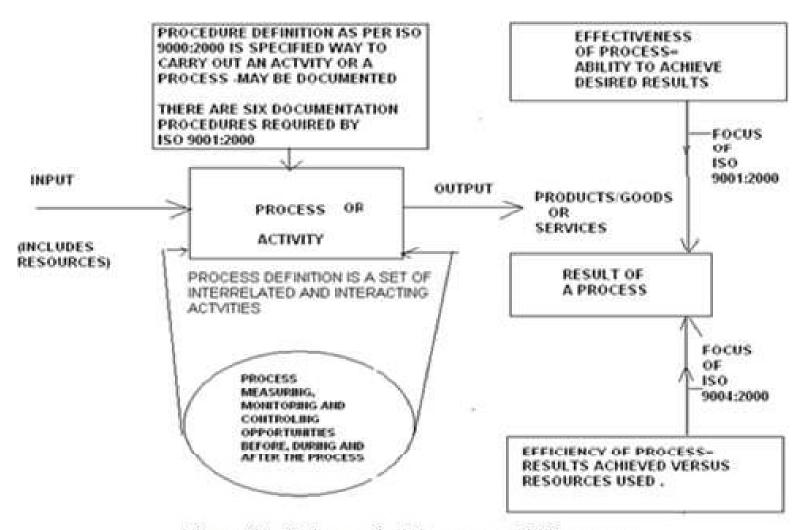


Figure : Schematic Diagram of A Process

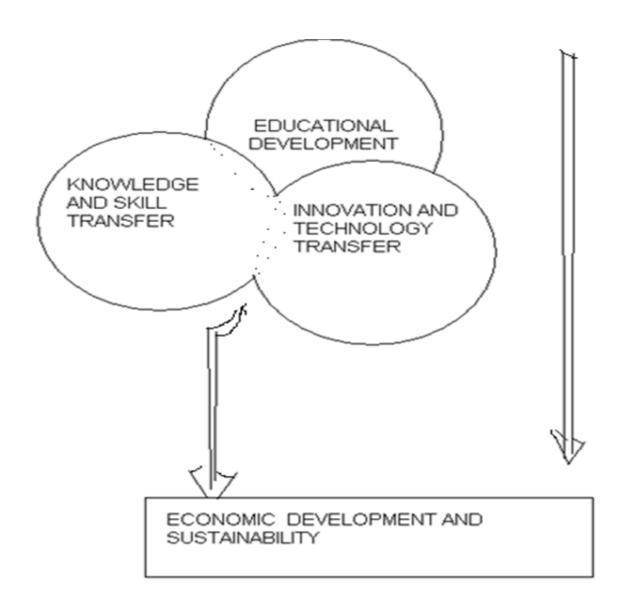


Figure: Conceptual Model of Economic and Sustainable Development on Urbanization and Rural Industrialization

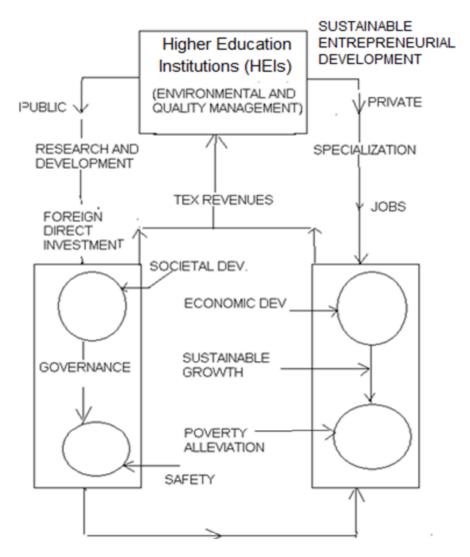


Figure: Environmental and Quality Management (EQM) System for Higher Education Institutions (HEIs) On Economic and Sustainable Development Through Public Private Partnership (PPP)- Mode

It is concluded that EQM is managerial approach centered on environment and quality through beneficiary satisfaction in Higher Education (HE) that succeeds to economical improvement and sustainability.

It imperative that policy decision may be taken to include the multidisciplinary subject of environmental impact assessment in curriculum of all the professional courses in HEIs.